

From: **YourFMO Updates** <Updates@YourFMO.com>  
To: **Marketers Brokerage** <MarketersBrokerage@Amerilife.com>  
CC: **Health-Distro** <Health-Distro@Amerilife.com>  
Subject: The Wednesday Wake-Up  
Date: 23.10.2024 11:59:52 (+02:00)

# The Wednesday Wake-Up



PRESENTED BY



## Medicare Advantage growth persists ahead of open enrollment

By *TechTarget* – October 17, 2024

Medicare Advantage growth has been rapid. The share of Medicare-eligible individuals in Medicare Advantage plans escalated from 31.5% to 48.2% over the past eight years. Half of this population is now enrolled in Medicare in 2024.

This trend is expected to continue. Experts projected that Medicare Advantage enrollment would swell from 52.2% of total Medicare enrollment in 2025 to 57.1% in 2033. That is good news for payers who have invested in Medicare Advantage plans. [ARTICLE](#)

---

## Key Facts About Medigap Enrollment and Premiums for Medicare Beneficiaries

By *KFF* – October 18, 2024

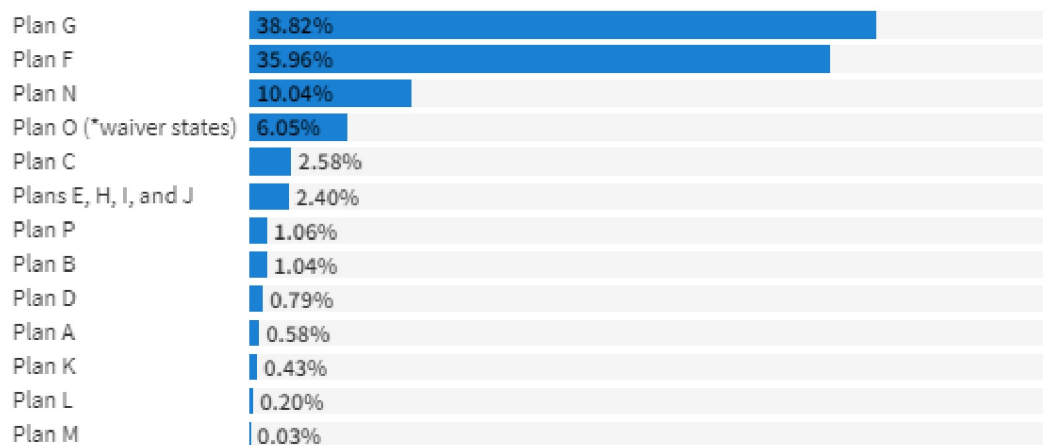
This brief presents facts about Medigap, including the characteristics of Medicare beneficiaries with a Medigap policy, variation in Medigap enrollment by state, and Medigap premiums. This analysis is based on data from the National Association of Insurance Commissioners (NAIC) compiled by Mark Farrah Associates (MFA), through the end of 2023 (the most recent year of

annual data) and the Centers for Medicare & Medicaid Services (CMS) Medicare Current Beneficiary Survey 2022 Survey File data. See methods for more information. A companion brief [Medigap May Be Elusive for Medicare Beneficiaries with Pre-Existing Conditions](#) analyzes federal and state guaranteed issue rules and how they impact beneficiaries' access to Medigap. [ARTICLE](#)

Figure 3

### Plan G is the Most Popular Policy Type in the Medigap Market in 2023, With 39% of Medigap Enrollees, or Nearly 5.3 Million People, Choosing that Policy

Share of Medicare Beneficiaries with Medigap, by Policy Type, 2023



Note: Medigap enrollment is 13,564,595. Enrollment includes plan type "P" (Pre-Standard) that is used for policies issued prior to the enactment of the Omnibus Reconciliation Act of 1990. Plan types E, H, I, and J were no longer offered to new applicants as of 2010. Plan types C and F were no longer offered to new applicants as of January 1, 2020. Plan type "O" or "Other", is used by carriers in a few states including Massachusetts, Minnesota, and Wisconsin, which receive waivers to the standardized Medicare Supplement regulations.

Source: KFF analysis of Medicare Supplement Market Data from Mark Farrah Associates Health Coverage Portal TM, 2023. Excludes territories. In California, only data from NAIC is included and not data from the California Department of Managed HealthCare that is not reported to the NAIC. • [Get the data](#) • [Download PNG](#)

KFF

---

## Medicare Mastery: The Importance of Offering MA and Medigap Options

powered by [AgentandAdvisor.com](#)

[Health](#), [Lucas Vandenberg](#), [Medicare/Medicare Advantage](#), [Supplemental & Ancillary Products](#)

Medicare Advantage (MA) plans currently serve over half of all Medicare-eligible individuals. Despite this dominance, the demand for Medicare Supplement (also known as Medigap) plans is on the rise, with recent projections showing an increase from [14.3 million to 17 million enrollees](#) by 2031. [ARTICLE](#)

---

**[The Word of the Week:](#)**

# nychthemeron

[ nych-them-er-on ]

---

## Noun

A nychthemeron is **a 24-hour period that includes both day and night.**

The word comes from the Greek nychthēmeron, which is a combination of the words nykt- (night) and -hēmeron (day). The plural of nychthemeron is nychthemera or nychthemérons.

Here are some examples of nychthemérons:

- A typical day, from midnight to midnight
- A work shift that starts in the evening and ends the next evening

The term is often used in scientific or medical contexts to describe the duration of certain processes or cycles. It is sometimes used in technical literature to avoid the ambiguity inherent in the term day.

---

*The information contained in these morning briefings is for your professional edification; it is not for use with clients or the public.*

