

From: YourFMO Updates
Sent: Wed, 25 Sep 2024 12:00:20 +0000
To: Marketers Brokerage
Cc: Health-Distro
Subject: The Wednesday Wake-Up

The Wednesday Wake-Up



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AgencyBloc and SunFire to Forge New Integration that Empowers Insurance Agencies

By *EIN News* – September 19, 2024

The #1 recommended provider of insurance growth enablement solutions for the health, senior and benefits industries, and [SunFire](#), the leading Medicare quoting and enrollment platform, are excited to announce an upcoming integration designed to streamline Medicare quoting and enhance efficiency for insurance agencies in the senior market. [ARTICLE](#)

Value-based Care: Transforming Medicare for the Better

By *Medical Economics* – September 23, 2024

Value-based care (VBC) is a [health care payment model](#) that shifts the focus from the volume of services provided to the quality of care

delivered. This paradigm shift aims to improve patient outcomes, reduce costs, and enhance the overall efficiency of the health care system. [Medicare](#), as one of the largest health care payers in the United States, has played a pivotal role in implementing VBC initiatives. [ARTICLE](#)

Why You Shouldn't Hate Mondays

By Anthony Iannarino – *The Sales Blog* – September 16, 2024

If you're the kind of person who [hates Mondays](#), I've done some math for you. The average life expectancy in the United States is about 78-years-old, meaning you have 4,056 weeks to be alive in total. That's it, 4,056. And if you're reading this post, you have less than 4,056 because you're not a newborn. Let's look at the math and see what you've got left. [COLUMN](#)

The Word of the Week:

Obsequious

[*uhb-see-kwee-uhs*]

Adjective

1. characterized by or showing servile obedience and excessive eagerness to please; [fawning](#); [ingratiating](#):

an obsequious bow;

obsequious servants.

Synonyms: [submissive](#), [deferential](#), [subservient](#), [servile](#), [oleaginous](#), [flattering](#)

2. [obedient](#); [dutiful](#).
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