

# AMERILIFE<sup>®</sup>

## NATIONAL KICKOFF CONFERENCE 2023





# Priorities for 2023 and Beyond

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# Select Operations & Technology priorities for 2023+ ...

## **Deliver Analytics & Insights**

- Expand and enrich enterprise data
- Deploy enhanced EDW capabilities
- Rollout flagship dashboards
- Automate data science predictions and insights

## **Extend New Marketer Enablers**

- Rollout modern enterprise agency management tech: Salesforce CRM + VUE
- Deploy new cloud-based telephony solution

## **Improve Agent Experiences**

- Build more efficient and effective service operations
- Deliver new onboarding and contracting experience for all stakeholders
- Build solid foundation to unlock ease of doing business

## **Innovate @ Point of Sale**

- Expand Q&E capabilities in Medicare: SunFire, MMB
- Deliver support for Life & Annuity producers: Hexure offering
- Conduct pilots for Life insurance

## **Raise standards and methods for technology support and delivery**

- Enterprise PMO / Agile
- IT Advisory / Demand Management
- Cybersecurity / Enhanced IT Support / User Training



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light the Way