# AMERILIFE NATIONAL KICKOFF CONFERENCE 2023



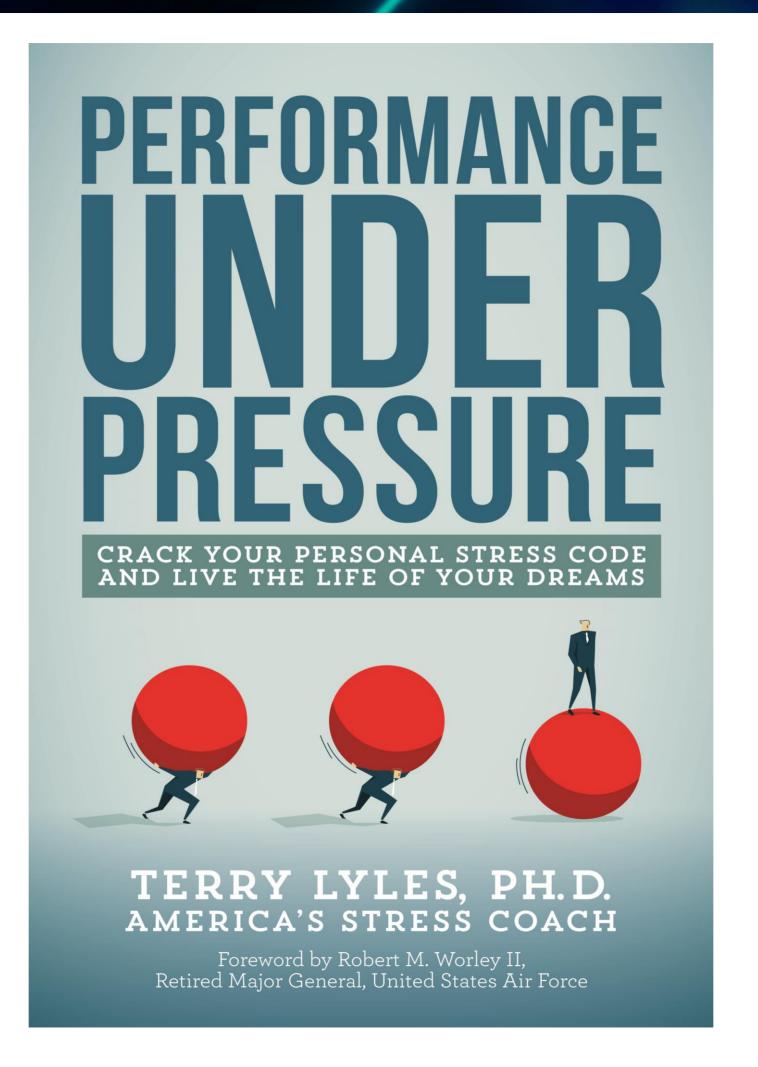
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Mindset: Fast Start

DR. TERRY LYLES

### DR. TERRY LYLES



#### Fast Start & Growth Mindset

- A fast start is the best position to begin your season
- Clean air up front but the draft you create is speed for the one chasing close behind
- Staying up front and trusting your plan to win one lap at a time to get to victory lane

#### Fast Start & Growth Mindset

- Growth Mindset is seed planting for your harvest
- Seed germination is dying to self grow into the next
- Cocoon experience: A covering usually made of silk that caterpillars make around themselves to protect growth
- Have you spun your training/planning cocoon yet?

Five to twenty-one days to transform to a butterfly



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#### Fast Start & Growth Mindset

#### The butterfly transformation metamorphosis "The AmeriLife Way"

- A caterpillar first digests itself, but certain (memory) cells survive, turning the soup into eyes (vision), wings (altitude and freedom), antennae (success instinct)
- Imaginal Discs is the NEW YOU!
- The old cells have memory of its old self transformed

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