



FOR IMMEDIATE RELEASE

## **AmeriLife's Senior Market Advisors Finalizes Acquisition of Med-Care Senior Insurance Solutions**

*Addition of rapidly growing business to support increase scale and geographical expansion*

**NASHVILLE, Tenn. and CLEARWATER, Fla. – December 15, 2021** – [Senior Market Advisors](#) (SMA), one of the fastest growing field marketing organizations (FMO) in the insurance space and an affiliate of [AmeriLife](#) Group, LLC (“AmeriLife”), announced today that it has completed its acquisition of [Med-Care Senior Insurance Solutions](#) (MCSIS), a wholesale distributor of Medicare Advantage and Medicare Supplement solutions that serves the growing Medicare needs of clients and brokers alike. With over 25 years of successful Medicare market sales, training and management expertise, the acquisition expands upon MCSIS’s and SMA’s 12-year relationship and further extends SMA’s geographically footprint, particularly in the southwest United States. Per the agreement, **terms** of the deal were not disclosed.

“Our roots with Dan and Terry go back years ago when they partnered with Anna Rothhaar of Medicare Health Benefits,” said Brandon Clay, chief executive officer of Senior Market Advisors. “Throughout the years, we have found synergistic ways to expand our partnership, and the trust and relationship formed has allowed us to play a part in each other’s success.

“We truly appreciate the privilege that Dan and Terry have given us to be stewards over their business. We’re excited to build on their solid foundation of success, and look forward to future opportunities and continued growth.”

MSCIS will continue to operate as a stand-alone organization from its Scottsdale, Ariz., headquarters as part of SMA’s downline. Founders and principals Terry Tucker and Dan Vincent will retire after a brief transition period and day-to-day operational oversight will be assumed by Sean Huber (New Mexico), and Connie Moreno and Tessa Vincente (Arizona), reporting to Brandon Clay.

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## About AmeriLife

AmeriLife's strength is its mission: to offer insurance and retirement solutions to help people live longer, healthier lives. By putting its mission into practice, AmeriLife has become recognized as a national leader in developing, marketing, and distributing life and health insurance, annuities and retirement planning solutions to enhance the lives of pre-retirees and retirees. For 50 years, AmeriLife has partnered with the nation's leading insurance carriers to provide value and quality to customers served through a national distribution network of over 200,000 insurance agents and advisors, over 40 marketing organizations, and nearly 50 insurance agency locations. Visit [www.AmeriLife.com](http://www.AmeriLife.com) and follow AmeriLife on [Facebook](#) and [LinkedIn](#) for more information.

## About Senior Market Advisors

Senior Market Advisors (SMA) has been people over profits since 2007, by hard work and a commitment to "doing right" by the consumer. We have certainly knocked on our fair share of doors. We know the grit and determination involved in becoming a career agent. And as a result, we have become one of the fastest growing FMOs, doubling our business each year for the past five years. For more information, visit us online at [www.SeniorMarketAdvisors.com](http://www.SeniorMarketAdvisors.com).

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