AMERILIFE

ON-DEMAND CONSULTATION

Connect with Us via Calendly

Growth Marketing | Lead Generation & Digital Marketing



Bill DeCourcy SVP, Growth Marketing & Customer Acquisition (Growth Marketing Strategy) Connect



Khaled Ziadeh VP, Digital Customer Experience (Technology Implementation) Connect



Margaret Branco VP, Production Strategy (Campaign Optimization and Self-Gen) Connect



Brooke Joseph Senior Director, Digital Production (Project Management) <u>Connect</u>



Ludy La Torre VP, Paid Lead Generation & Campaign Orchestration (Third-Party Lead Purchase & Evaluation) Connect



JoAnna Barker Director, Digital Marketing (Websites & E-Mail Marketing) Connect

Creative Resources | Content Strategy and Account Management



Kelly Atkinson SVP, Brand & Creative Services <u>Connect</u>



Jeff Maldonado Senior Director, PR & Content <u>Connect</u>



Crystal Santillanes Senior Director, Account Management <u>Connect</u>