



For More Information:
media@amerilife.com

For Immediate Release

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AmeriLife White Paper Highlights MACRA-Driven Opportunities for Medicare Supplement Carriers, Agents and Clients

Clearwater, FL – PR Newswire/ – AmeriLife Group, LLC (“AmeriLife”), a national leader in developing, marketing and distributing annuity, life and health insurance solutions, today released a study highlighting the opportunities being created across the Medicare Supplement industry by the Medicare Access and CHIP Reauthorization Act (known as MACRA 2020).

The study’s co-authors – Patrick J. Fleming, FSA, MAAA, AmeriLife’s Executive Vice President, Product Innovation and Corporate Actuary, and Charles F. Thalheimer, FSA, AmeriLife’s Executive Vice President and Corporate Actuary – state: “Change creates opportunity. And so it will be when MACRA takes effect in January.”

“Together with the larger demographic changes that continue to roll through the Medicare market,” they said, “MACRA will create new opportunities for well-positioned insurance carriers and agents – and for the millions of individuals who: (1) are already covered by Medicare, or (2) will become Medicare eligible during the next few years.”

The white paper, titled “Get Ready for MACRA”:

- Analyzes the evolving Med Supp marketplace
- Explains MACRA and corrects misperceptions about its short- and long-term impact
- Predicts the future for “first-dollar” Med Supp plans and the options that will become available to current holders of those plans
- Forecasts MACRA’s impact on broader Medicare consumer buying patterns
- Describes the key role agents must play in guiding their clients through market changes

The full study is now available at AmeriLife.com. [Click here](#) to view.

About AmeriLife

AmeriLife is a national leader in developing, marketing and distributing annuity, life and health insurance solutions to enhance the lives of others, leveraging a national distribution network of over 140,000 insurance agents and brokers via nearly 20 marketing organizations and over 50 insurance agency locations. AmeriLife and its more than 75 insurance carrier partners offer value and quality to insurance agents, advisors and their customers. Visit AmeriLife.com and follow us on Facebook, Twitter and LinkedIn for the latest news and information.

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